

CLEANING & POLISHING

Henry Schein Q3 2022 Brand Guidelines

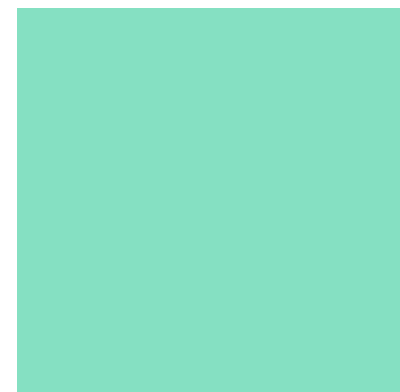
COLORS



#0D4F38



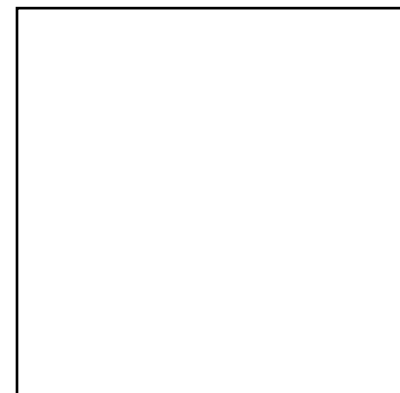
#00A89E



#85E0C2



#DEFFE8



#FFFFFF

FONT

Century

Gothic

A B C D E F G H I K L M

N O P Q R S T V X Y Z

0 1 2 3 4 5 6 7 8 9

EMAIL GRAPHICS

THE CLEANEST CLEAN

Save an

Additional 10%

on Cleaning & Polishing Products



Shop Now ▶

HORIZONTAL WEBSITE BANNERS

**THE
CLEANEST
CLEAN**

ACCLEAN®
PROPHY PASTE
PASTA PROPLÁCTICA / PASTE PROPHY
200
HENRY SCHEIN
Non-Splatter
Performance

Save an
Additional 10% on Cleaning &
Polishing Products

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VERTICAL WEBSITE BANNERS

**THE
CLEANEST
CLEAN**

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SOCIAL MEDIA POSTS

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WEBINAR GRAPHICS

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EDUCATIONAL FLYER

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Educational Content

EMAIL GRAPHICS



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The graphic features a teal background with white starburst effects. On the right, a circular inset shows a smiling woman with dark hair wearing a light blue top. A dark teal button with white text and a right-pointing triangle is positioned in the upper right of the circular inset. The text 'THE CLEANEST CLEAN' is in large, bold, dark teal letters. Below it, 'Save an' is in a smaller font, followed by 'Additional 10%' in white text inside a dark teal rectangular box. At the bottom, 'on Cleaning & Polishing Products' is in a smaller font. A 'Shop Now' button with a right-pointing triangle is in the top right corner of the circular inset.

HORIZONTAL WEBSITE BANNERS



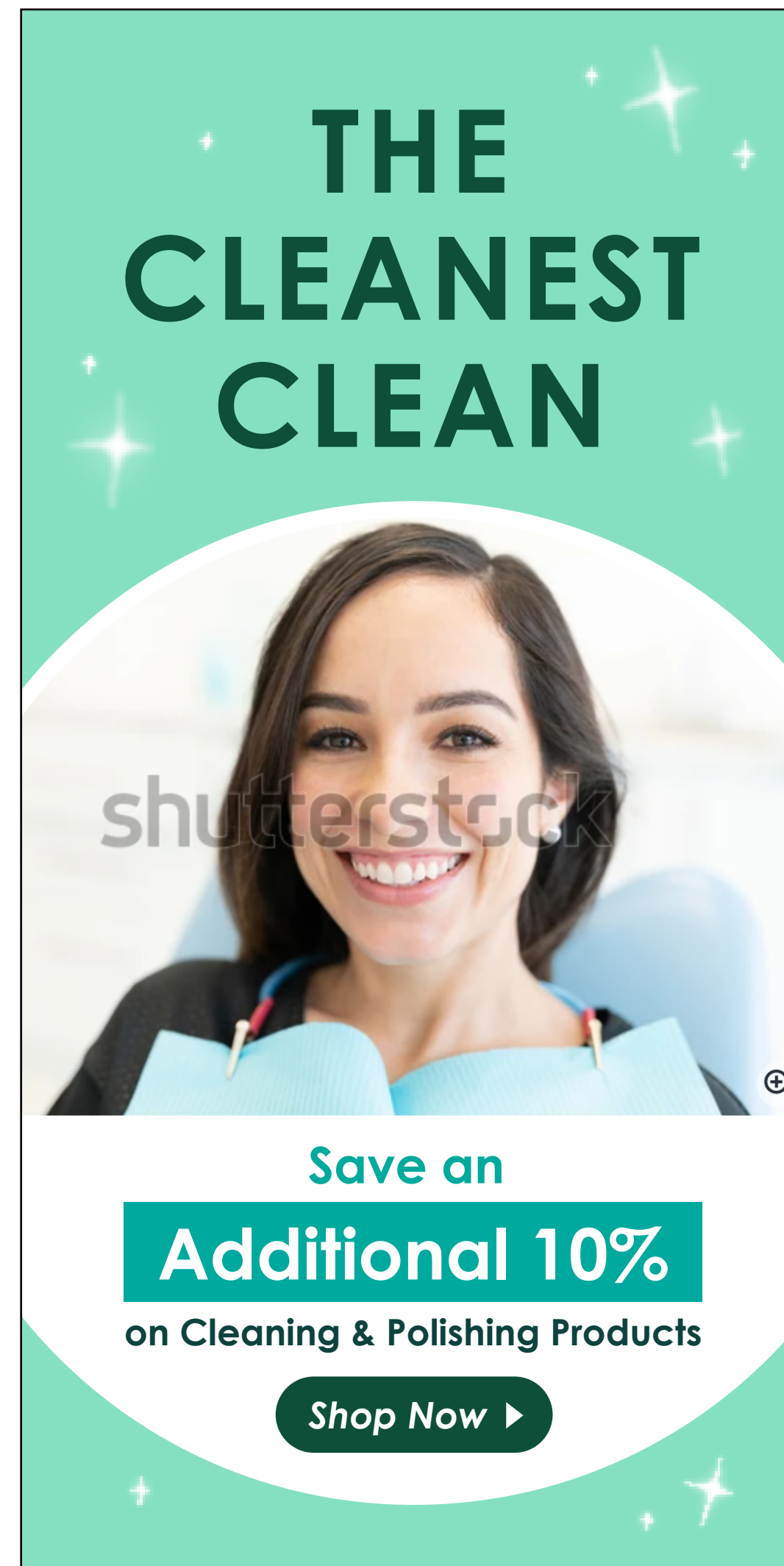
**THE
CLEANEST
CLEAN**

Save an **Additional 10%**
on Cleaning &
Polishing Products

[Shop Now ▶](#)

The banner features a central circular image of a smiling woman with dark hair, wearing a light blue apron over a dark top. The background is a light green color with several white starburst graphics. The text is arranged in a clean, modern layout, with the main headline on the left, the promotional offer in the center-right, and a call-to-action button at the bottom right.

VERTICAL WEBSITE BANNERS



**THE
CLEANEST
CLEAN**

shutterstock

Save an
Additional 10%
on Cleaning & Polishing Products

[Shop Now ▶](#)

The banner features a teal background with white starburst graphics. The top section contains the headline 'THE CLEANEST CLEAN' in a bold, dark teal font. Below this is a circular cutout of a smiling woman with dark hair, wearing a blue dental bib, set against a blurred background of a dental office. A 'shutterstock' watermark is visible across the image. The bottom section is white with a teal border, containing the promotional text 'Save an Additional 10% on Cleaning & Polishing Products' and a dark teal 'Shop Now' button with a white right-pointing arrow.

SOCIAL MEDIA POSTS



THE CLEANEST CLEAN

Save an **Additional 10%**
on Cleaning & Polishing Products



[Shop Now ▶](#)

The image is a promotional social media post. It features a teal-green background with several white starburst or sparkle effects scattered throughout. At the top, the text 'THE CLEANEST CLEAN' is written in a bold, dark green, sans-serif font. Below this, the text 'Save an Additional 10%' is displayed, with 'Additional 10%' highlighted in white text inside a dark teal rectangular box. Underneath, 'on Cleaning & Polishing Products' is written in a smaller, dark green font. In the center, there is a circular white-bordered portrait of a young woman with long dark hair, smiling warmly. She is wearing a light blue top. A faint 'shutterstock' watermark is visible across the portrait. In the bottom right corner of the post, there is a dark teal rounded rectangular button with the text 'Shop Now' in white, followed by a white right-pointing triangle.

WEBINAR GRAPHICS



**THE
CLEANEST
CLEAN**

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on Cleaning & Polishing Products

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A circular inset image shows a smiling woman with dark hair, wearing a light blue top, speaking into a microphone. The background of the graphic is a light green color with several white starburst icons scattered around the text.

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